

media
data

Gaming DACH



Gaming Channel



User Profil

Average age: 28

Average income: € 43.000

Unique User



6.600.000

UNIQUE USERS (PER MONTH)



28.500.000

PAGE VIEWS (PER MONTH)

The websites in our portfolio serve gamers and entertainment enthusiasts with a pronounced consumer awareness. This attractive target group is not only interested in gaming software and hardware, but also in all products and services that enrich their lifestyle. We have the complete gamer network in our portfolio and can run campaigns internationally on up-to-date targeting standards.



Kids DACH



Kids Channel



Audience

Target group: 6 - 16 years

Gender: 46% girls, 54% boys

End devices: 32% desktop, 68% mobile

Unique User



7.300.000

UNIQUE USERS (PER MONTH)



18.400.000

PAGE VIEWS (PER MONTH)

Our kids portfolio has been growing for years and includes multiple award-winning sites that score with high editorial quality, above-average dwell times and excellent click-through rates.

In short: we turn the kids out there into your fans, precisely targeted and responsibly. Our editorial Kids & Family offers stand for excellent content.



Streaming



YouTube



twitch



Streaming
Channel

loots

Loots - Over 40,000 streamers worldwide.
180 million impressions per month.
Instream advertising on Twitch,
YouTube Gaming and Facebook Live.

Please contact us for further advertising opportunities or editorial integration:

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We are member of
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