

media
data

Gaming Global



Gaming Channel



User Profile

Average age: 29

Average income: € 45.000

Unique User



61.680.000

PER MONTH

Page Views



139.900.000

PER MONTH

The websites in our portfolio serve gamers and entertainment enthusiasts with a pronounced consumer awareness. This attractive target group is not only interested in gaming software and hardware, but also in all products and services that enrich their lifestyle. We have the complete gamer network in our portfolio and can run campaigns internationally on up-to-date targeting standards.



EUROGAMER

PLAY3.DE

nintendolife

GAMEREACTOR



Dicebreaker

ROCK
PAPER
SHOTGUN

VG24/7



PUREXBOX

PUSH

PORTFOLIO

Gaming Europe



Gaming Channel

Unique User



26.400.000

(PER MONTH)

Page Views



59.630.000

(PER MONTH)



Kids Global



Kids Channel



Audience

Target group: 6 - 14 years

Gender: 46% girls, 54% boys

End devices: 32% desktop, 68% mobile

Unique User



42.500.000

PER MONTH

Page Views



173.800.000

PER MONTH

Our kids portfolio has been growing for years and includes multiple award-winning sites that score with high editorial quality, above-average dwell times and excellent click-through rates.

In short: we turn the kids out there into your fans, precisely targeted and responsibly. Our editorial Kids & Family offers stand for excellent content.



PORTFOLIO

Influencer Global



Influencer

Julia Gisella



Dave Ardito



REACH - Julia Gisella



15.8 million
Follower

152 million
Views per month



14.9 million
Follower



1.7 million
Follower

Youtube views in total:

6.4 billion

REACH - Dave Ardito



7.1 million
Follower

59 million
Views per month



10 million
Follower



1.2 million
Follower

Youtube views in total:

2.9 billion

PORTFOLIO

Streaming Global



YouTube



twitch



Streaming
Channel

LOOTS

Loots - Over 40,000 streamers worldwide
180 million impressions per month
Instream advertising on Twitch, YouTube Gaming
and Facebook Live

Please contact us for further advertising opportunities or editorial integration:

Nuremberg Metropolitan Region

Südliche Stadtmauerstraße 25
D-91054 Erlangen

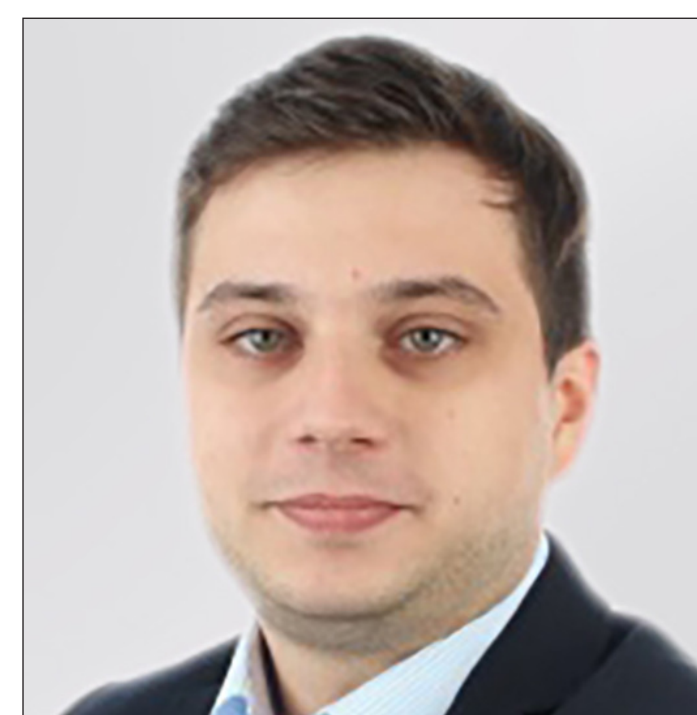


Lars Werkmeister
CEO

Email: lw@werkmeistermedia.com
Phone: +49 (0) 9131 61 361 21
Mobile: +49 (0) 172 1 08 81 33

Düsseldorf

Johannesstraße 37
D-40476 Düsseldorf



Fabian Halabrin
Key Account Manager

Email: fh@werkmeistermedia.com
Phone: +49 (0) 211 540 85 065
Mobile: +49 (0) 151 750 50 450



Sebastian Victor
Key Account Manager

Email: sv@werkmeistermedia.com
Phone: +49 (0) 9131 61 361 25



We are member of
game
The German Games
Industry Association



werkmeistermedia.com