



WERKMEISTER
MEDIA

Julia Gisella





Julia is an international artist and model with a very close connection to her community. Through her short videos she has grown to 25 million+ followers across her socials. With her amazing talent she is an ideal partner for brands of all kinds.

Her YouTube shorts not only reach 100 million+ views and up to 10 million likes, especially the sometimes over 60,000 comments reflect the very high engagement of her followers.

GERMANY

2,8 Mio.
Follower

3 Mio.
Follower

220 K
Follower

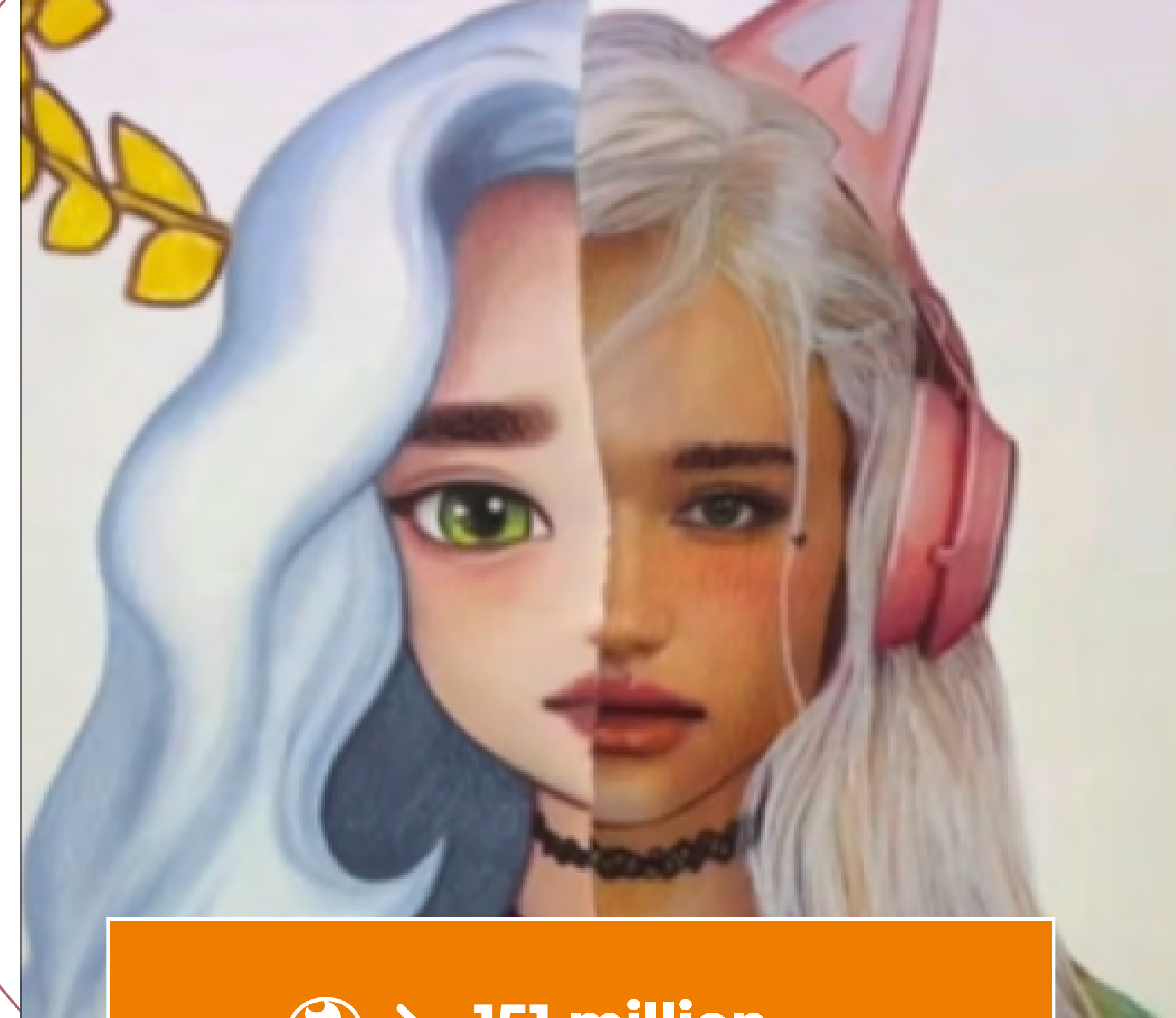


151 K
Follower

»» I love sharing my art with the world and changing it through it. – Let's create together. ««

My community is my highest asset, I love interacting with my followers and taking them on my journey. My passion is to inspire people with my art!

**SOMEONE
FAMOUS**



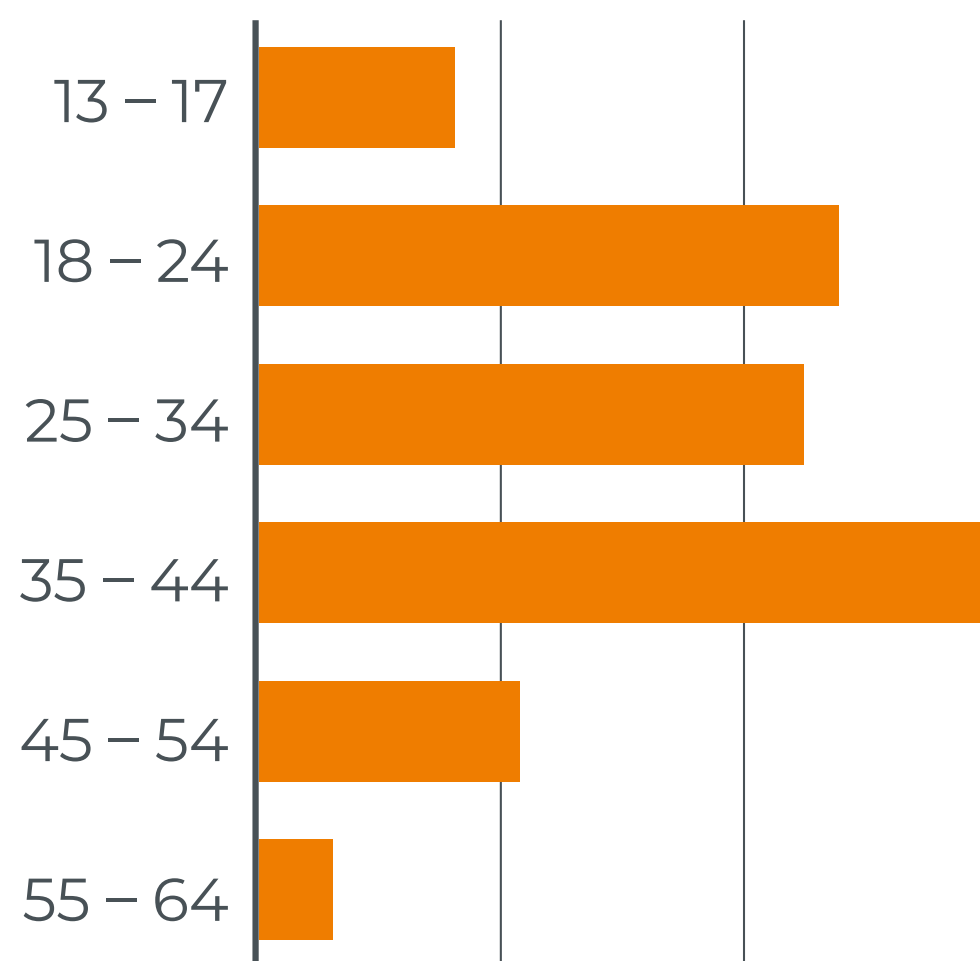
👁️ > **151 million**
VIEWS

👍 > **7.4 million**
LIKES

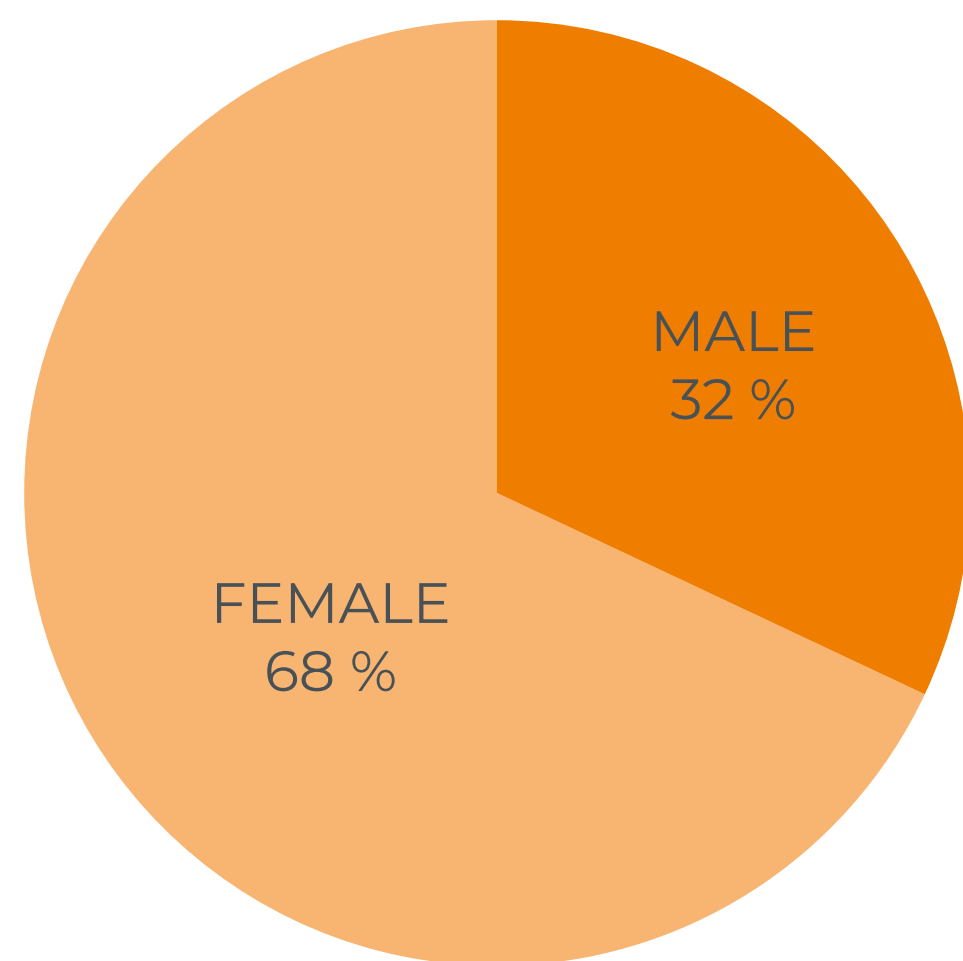
💬 > **75.000**
COMMENTS

AUDIENCE DEMOGRAPHIC

AGE RANGE



GENDER



TOP TERRITORIES

USA
UK
GERMANY
BRAZIL

BRAND COLLABORATIONS



RECENT PRESS



ERIZOS-MX

YOUTUBE

TIKTOK

INSTAGRAM

SNAPCHAT

| | | | |
|---|--|--------------------------------|--------------------------|
| 14 million Follower | 15 million Follower | 1,1 million Follower | 755 K Follower |
| 247 million Views P.M. | 40 million Views P.M. | | |
| 16,1 million Likes P.M. | 3,8 million Likes P.M. | | |
| 2,5 million h Watchtime P.M. | 40 K Comments P.M. | | |
| 65 million Returning Viewers P.M. | 1,5 million Profile Views P.M. | | |
| 100 million Unique viewers P.M. | 65 K Shares P.M. | | |

Process

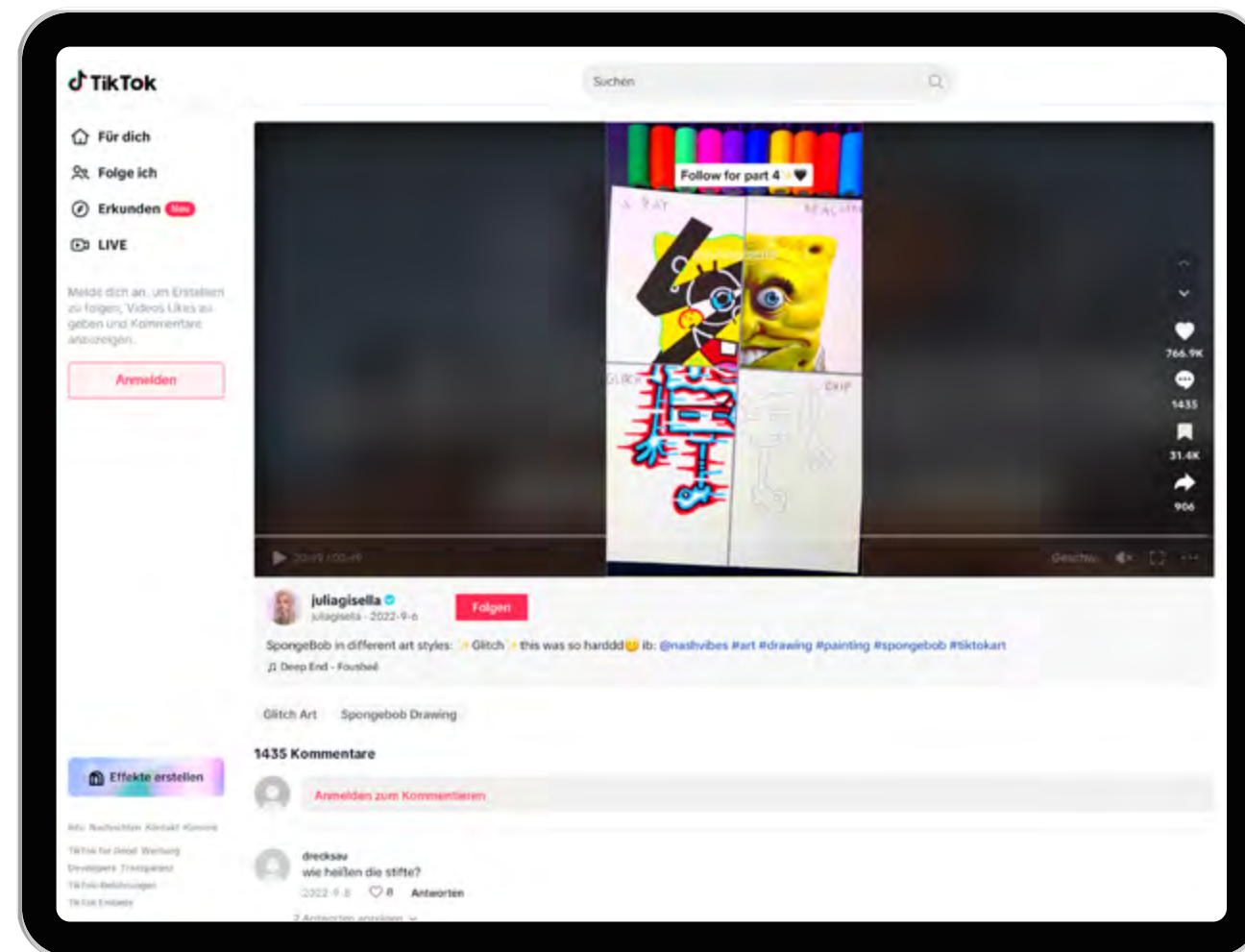
- You tell us which product you want to highlight. Do you already have an idea? Then let us know!
- We'll ask Julia if she's interested
- Lead time: approx. 4 weeks
- Creation time: approx. 1 week
- Inform your followers on your platforms and look forward to millions of reactions!



Process

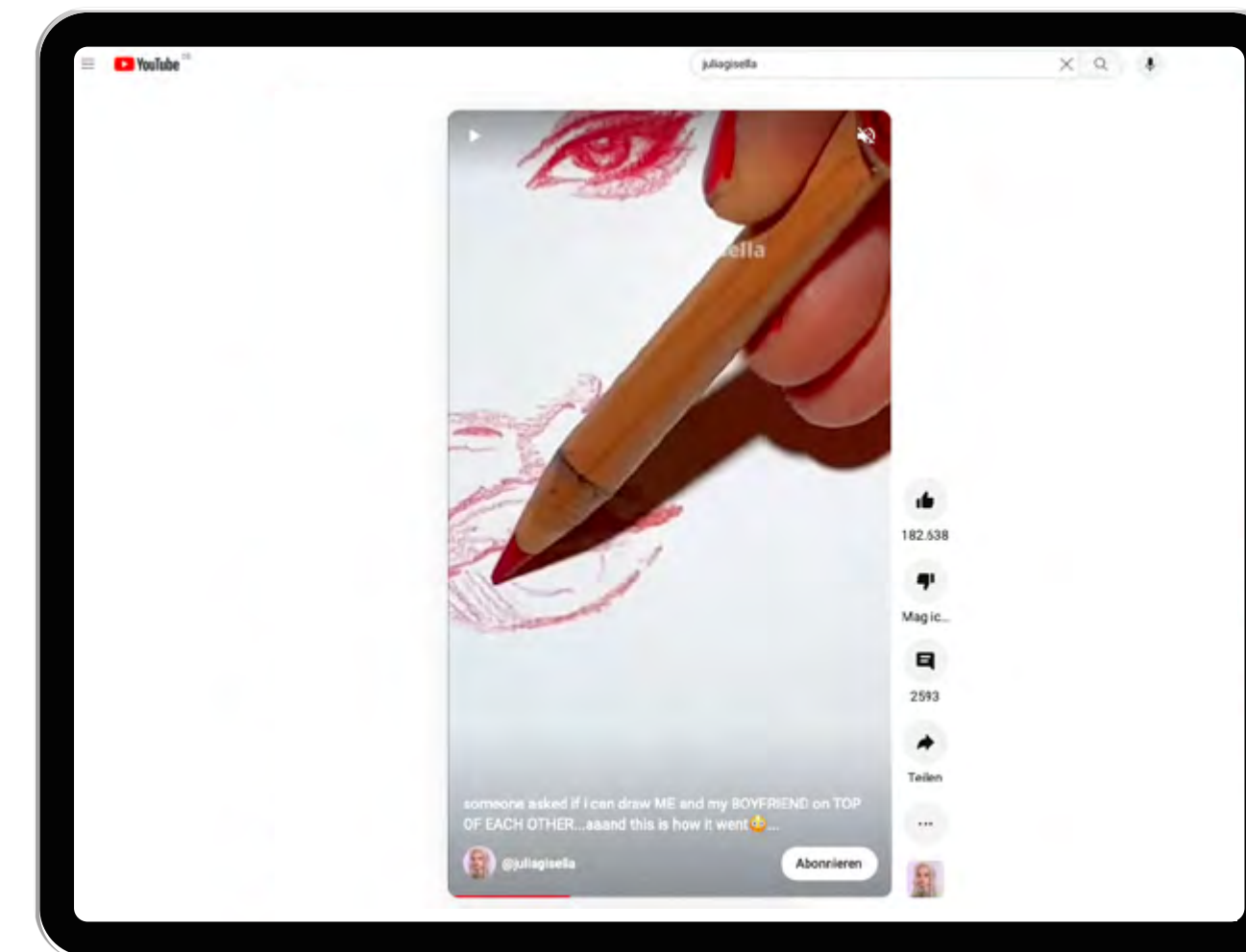
Drawing an existing character

- You have a film, a game, etc. in which there are certain characters that Julia should create
- Julia draws them
- ... and shares her art with her millions of followers via her channels!
- You can raffle off the original, give it away, auction it off - whatever you want!



Drawing a new character

- If you are developing a film, a game, etc., Julia can draw an individual character for you
- Julia can post various development steps on her channels, which will draw the target group's attention to your product several times
- The community can follow the development process: their curiosity and interest in the finished product will be awakened!



Drawing an advertising material

- You have a key art from which we create a classic advertising medium for you (mobile and/or desktop)
- After your approval, Julia can trace the advertising medium, for example by posting the template and various development steps and letting her followers participate in the process
- You can then use this advertising medium or run it alongside the classic advertising medium on certain websites: This way you generate further attention and interest among the target group!
- Additional option: We build a QR code into the advertising medium and the target group can win the original, e.g. signed by Julia, through a competition



Please contact us for further advertising opportunities or editorial integration:

Nuremberg Metropolitan Region

Südliche Stadtmauerstraße 25
D-91054 Erlangen



Lars Werkmeister
CEO

Email: lars.werkmeister@werkco.de
Phone: +49 (0) 9131 61 361 21
Mobile: +49 (0) 172 10 88 133

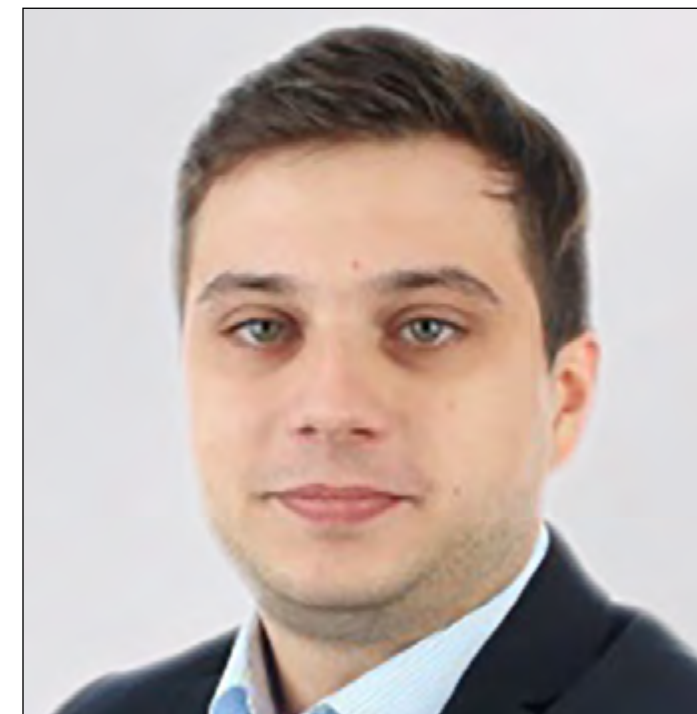


Sebastian Victor
Key Account Manager

Email: sebastian.victor@werkco.de
Phone: +49 (0) 9131 61 361 25

Düsseldorf

Johannesstraße 37
D-40476 Düsseldorf



Fabian Halabrin
Key Account Manager

Email: fabian.halabrin@werkco.de
Phone: +49 (0) 211 540 85 065
Mobile: +49 (0) 151 750 50 450

We are member of

